

LEGISLATIVE BUDGET BOARD
Austin, Texas

FISCAL NOTE, 89TH LEGISLATIVE REGULAR SESSION

March 30, 2025

TO: Honorable Bryan Hughes, Chair, Senate Committee on State Affairs

FROM: Jerry McGinty, Director, Legislative Budget Board

IN RE: SB1313 by Cook (Relating to prohibited signs, logos, and designs in advertising or marketing cigarettes, e-cigarettes, or other tobacco products; creating a criminal offense.), **As Introduced**

No significant fiscal implication to the State is anticipated.

The bill would create the Class B misdemeanor offense of prohibited images and signage, committed when a retailer promotes tobacco products or e-cigarettes by means of a sign, logo, or other design mark having certain features, including but not limited to an appeal to minors, or when such a retailer uses decorative components to give the exterior of the retailer's premises the appearance of a nightclub or game room.

While the number of offenses that would be committed is unknown, it is assumed that any fiscal impact and any impact on state correctional populations or on the demand for state correctional resources would not be significant.

Local Government Impact

It is assumed that any fiscal impact to units of local government associated with enforcement, prosecution, supervision, or confinement would not be significant.

Source Agencies: 212 Office of Court Administration, Texas Judicial Council, 304 Comptroller of Public Accounts

LBB Staff: JMc, WP, AMr, DGI, BRI