

LEGISLATIVE BUDGET BOARD  
Austin, Texas

FISCAL NOTE, 89TH LEGISLATIVE REGULAR SESSION

March 16, 2025

TO: Honorable Phil King, Chair, Senate Committee on Economic Development

FROM: Jerry McGinty, Director, Legislative Budget Board

IN RE: SB1356 by Parker (Relating to the Texas alcohol tourism development program and advisory committee.), As Introduced

Estimated Two-year Net Impact to General Revenue Related Funds for SB1356, As Introduced: a negative impact of (\$2,474,534) through the biennium ending August 31, 2027.

The bill would make no appropriation but could provide the legal basis for an appropriation of funds to implement the provisions of the bill.

General Revenue-Related Funds, Five- Year Impact:

<i>Fiscal Year</i>	<i>Probable Net Positive/(Negative) Impact to General Revenue Related Funds</i>
2026	(\$994,223)
2027	(\$1,480,311)
2028	(\$1,494,223)
2029	(\$1,480,311)
2030	(\$1,494,223)

All Funds, Five-Year Impact:

<i>Fiscal Year</i>	<i>Probable Savings/(Cost) from General Revenue Fund 1</i>	<i>Change in Number of State Employees from FY 2025</i>
2026	(\$994,223)	4.0
2027	(\$1,480,311)	4.0
2028	(\$1,494,223)	4.0
2029	(\$1,480,311)	4.0
2030	(\$1,494,223)	4.0

Fiscal Analysis

The bill would amend the Government Code to establish the Texas Alcohol Tourism Development Program (Program) and Texas Alcohol Tourism Development Advisory Committee (Committee) within the Office of the Governor (OOG). The Program would develop and market tourism to wineries, breweries, and distilleries in this state. The Committee would advise the OOG on the development of alcohol tourism in this state. The Committee would be composed of nine members appointed by the Governor.

The bill would direct the Committee to submit a report to the OOG and the Legislature no later than September 1, 2026.

The Committee would be abolished January 1, 2027.

### **Methodology**

It is anticipated in order to perform the necessary duties, the OOG will need an additional 4.0 FTEs. The following positions are needed: 1 Manager IV, 1 Marketing Specialist III, 1 Research Specialist III, and 1 Information Specialist III. The total estimate for salaries and benefits total \$465,311 in each fiscal year. Estimates also include professional services including market research, planning, promotions, developing and maintaining a list of brewery, winery, and distillery locations, website development, and education; costs are assumed to be \$500,000 in fiscal year 2026 and \$1,000,000 in each fiscal year thereafter. Total costs to implement the bill, including travel, equipment, and other operating expenses for the 2026-27 biennium for the OOG is anticipated to be \$2,474,534.

### **Technology**

No technology impact is anticipated.

### **Local Government Impact**

No significant fiscal implication to units of local government is anticipated.

**Source Agencies:** 300 Trusteed Programs Within the Office of the Governor

**LBB Staff:** JMc, RStu, LCO, KCu, NV